Welcome to

●DigitalVision

Compelling Visual Content for Today's Digital Artist.

How to use this CD catalog:

The Basics:

1. Simply double click on the "1.Kudo Installer" icon in the folder "Start Here!" and you will be prompted through the installation of the Kudo Reader freeware. After installation you will be prompted to restart, then double click the Kudo Catalog icon which is the yellow icon with the blue "K" on it, on the first window of the CD.

2. You may view the catalog in three formats: Small Gallery, Gallery View, or List View. These buttons are located in the top, left corner of the catalog window, respectively, and can be accessed with a single click.

3. Double click on any thumbnail image for a full window view of the image.

Searching:

1. To search for a particular subject, click on the Find button in the top, left corner of the catalog window to open the selection criteria dialog box. You MUST change "Name" to "Notes" in the first pull down menu, and leave "contains" in the second pull down menu. In the third box, type in any singular word that describes the type of photo you are searching for. Once you've done a search, only the images found will be displayed in the catalog window.

2. An average search takes about two minutes, depending on single or multi-word search and the spin speed of your CD reader.

3.   To restore the full catalog, select "Image" from the menu bar at the top of the screen and scroll down to "Find All." Or click the Find button. Click once on the first pull down menu, and the word "Everything" will appear. Click "Find."

4.   You may need to "x" the "Whole words only" box if the search is bringing up more than you need, (ie: woman with man, scuba with Cuba, ect.)

5.   For a photo of a particular destination, click on the Find button, change "Name" to "Notes" and type in the location in the text box, (ie; Charleston).

6.   States are not abbreviated, (ie; South Carolina).

7.   To find an image from our printed Image Index, leave the first pull down menu on "Name" and type in the catalog ID number (eg: 0301512). Searches always should be by "Name" or "Notes."

Working with the photos:

1. You can view any image in our catalog in a document in another software, (ie: Adobe Photoshop™, Adobe Illustrator™, Quark™, Pagemaker™, Freehand™). Click on the image, and then drag and drop the image into an open document.

2. Any image displayed in Gallery View of the Catalog can be exported into Photoshop™. Double-click on the launcher icon in the bottom right hand corner of the thumbnail image, and the original image will open in Photoshop™.

3. To quickly scroll through the catalog, locate the double-headed arrow in the bottom, right corner of the catalog. This is the Riffle Control. Click and hold the mouse down, and pull it in either direction to zip through the catalog images in the lower, right thumbnail position of the catalog. This is like pressing Play and Fast Forward or Rewind on a VCR to quickly move forwards or backwards while watching the frames flash by at your controlled speed.

System Requirements:

Macintosh • 4 MB RAM or more • 24 bit color monitor • Thousands of colors •

**To up the RAM dedicated to Kudo Image Reader, highlight the Reader icon on your hard drive with the application closed. Scroll from File to Get Info. When the Info Dialog Box opens, up the prefered size and the minimum size of Kudo to fit your RAM needs. Remember to leave plenty of RAM for other applications you may want to open at the same time, (ie: Quark, Photoshop, etc.)

PC Configuration
486-compatible or better. 12MB of RAM or greater. 100MB of free hard disk space. Microsoft® Windows™ 3.0 or later. High resolution SVGA graphics card. 1MB or greater of Video RAM.

Compelling visual content for today's digital artist.

Compelling visual content. You need it. You want it. But it's almost impossible to find. You either have to turn to expensive traditional stock agencies, commission a photo shoot or do some serious image retouching. All of which takes time and money. And the royalty free photo volumes you've evaluated don't come close to meeting your exacting standards of quality. Well, all that is about to change…
here are the advantages of choosing royalty free first.

Choice

More than 3,000 aesthetically and technically superior images.
The photos and illustrations in the Digital Vision Collection are designed to meet the needs of today's most discerning creative professionals.
Our first 30 titles will provide you with a digital treasure chest of spectacular photography and unique illustrations. Each CD-ROM showcases 100 thematically related images chosen by a team of expert picture editors and art directors and designed to provide you with the necessary visuals to effectively communicate your message. Whether you need a shot that captures the antics of an energetic baby boy, a silhouetted image of a frustrated corporate executive, a breathtaking photograph of the rugged Monterey coastline, a clip photo of a turn-of-the-century coffee grinder, or
a hand-illustrated picture of a whimsical cat, we've got you covered!

And this is only the beginning!

Three outstanding Libraries comprise The Digital Vision Collection. We've divided our Collection into three distinctly separate Libraries to make it easier for you to quickly locate the images you need.

The Professional Photography Library is the home to numerous titles of eye-catching photographs that expertly document and portray people, business, nature, travel and more. All the people images are fully model released. It's where you'll turn to for high-powered photography again and again. These titles are a must for

every designer's toolbox.

The Design Elements Library contains incredible titles that provide a unique combination of still life images, photographic borders and clip objects. Each disc is built around a central theme and provides just the right mix of elemental tidbits for your next design.

The Professional Illustration Library features titles that are loaded with beautifully hand-crafted spot illustrations, many of which have time-saving alpha channel outlines and hand-edited PostScript paths. From elegant Victorian artistry to fun and friendly illustrations for children, this Library has just what you need.

Cost Effective

What makes the Digital Vision Collection even better is that these incredible images are available royalty-free! This means our top quality images won't blow your budget!

No more costly search or usage fees.

No more money and time wasted digitizing and color correcting images. Simply purchase the CD-ROM that contains the digital image you want to use in your marketing, advertising, promotional designs, editorial, on-line or multimedia projects. You just focus on doing what you do best – create exhilarating designs!

No liability for lost or damaged transparencies.

No negotiations and no hassles. It's that simple.

User Friendly

With Digital Vision, it's easy to find the image you need!

Searching for the perfect image is as easy as 1-2-3!
The Digital Vision Collection contains more than 3,000 images, which means you have a lot to choose from. And searching for the images you need is fast and easy. In fact, we give you three ways to find the photos you want. First, you can take a visual tour through the pages of our photo-friendly Image Index. Second, you can either digitally navigate through our Image Index Browser CD by using the keyword database, or simply input the image number below each image in the catalog. Or if you prefer the wired approach, you can search the Digital Vision Web Site for regular updates and special offers. Finding the Digital Vision image you want is really as easy as 1-2-3!

Need to use Digital Vision images in a resale product?
It's simple, affordable and fast to upgrade your license to use an image in a for-resale product. For more information, check out our license agreement.

Order Direct

So are you ready to let our pictures tell your next story?
Here's how you can get your hands on the exciting titles in the Digital Vision Collection. You can order the Digital Vision titles you want directly from us and we'll have them on your desk tomorrow!
Just call our number at 0171 351 5542 and let our friendly customer service representatives help you with your order. Prefer to fax your order to us? Our fax number is 0171 351 6487.

Quality

We got it right: creative, production and technical specs

When it comes to our commissioned photo shoots, we've spared no expense. First, we hired some of the best

assignment and professional stock photographers throughout the world. We carefully art directed the shoots, rented the props, hired the models, obtained their releases and went around the globe to get just the right shot. Then our team of traditional stock industry experts and art directors got to work. They spent countless hours looking at hundreds of transparencies selecting only the most exceptional images.

Getting the technology specifications just right. When it came time for technology, we turned to a phenomenal team of experienced experts to take us through the critical process of professional drum scanning, color correcting and retouching each image. We gave this team of color industry veterans implicit instructions: deliver a technically superior product line with a commitment to true color fidelity.

Professional drum scans – the key to our spectacular quality. Only the best professional drum scans would do for the Digital Vision Collection. We started with a professionally oil mounted drum scan on a Crosfield Magnascan scanner. Each image was meticulously scanned, separated and saved directly into CMYK TIFF format at a finished size of 300ppi. Then we carefully color corrected, color balanced, sharpened and retouched each image by hand.

Check out our technical specs, we think you'll be impressed!
Each Digital Vision title contains 100 images each in high, medium and low resolution. Each image has been saved in CMYK TIFF format and then JPEG compressed at medium level, so as to minimize any loss in image quality. Our high resolution image files are 30MB and provide exceptionally crisp details when output at 300ppi in a 91/2″ x 12″ format. Furthermore, when these high resolution images are printed at 200lpi they yield spectacular results. Medium resolution files are 10MB and provide an average image area of 5″ x 7″ at 300ppi. Our low resolution 2MB files are ideal for comping with a 3″ x 2″ image area at 300ppi. Each Digital Vision image has been optimized for high-quality offset printing.

Digital Vision image files are available on dual platform CD-ROMs ready for use on both Macintosh® and PC systems and are accessible by any popular software program that provides support for JPEG and TIFF files. And finally, each title features the powerful Kudo® Image Database which allows you to scroll through thumbnail-sized pictures of all the images contained on the CD-ROM. Or you can simply either type in keywords and let the powerful Kudo® Database find just the image you need or type in the number below the image you want from the Image Index.

Why did we choose CMYK TIFF
format over RGB format?

All Digital Vision images contain true CMYK values. Because we have scanned and saved images in CMYK TIFF, which is the native format for four color process printing, imagesetting is faster and colors are more accurate. In addition, potential production problems that can stem from unpredictable RGB to CMYK conversions are eliminated. Remember, colors that are produced on an RGB monitor are not necessarily achievable on a printing device. Simply put, when you print an RGB image you lose the color details. We believe that our aesthetically superior images are meant to be seen in all their colorful and majestic glory. And the exceptional quality and clarity you'll see when you print a Digital Vision image, is all the proof you'll need that we made the right decision when we chose CMYK.

Here's how to get the most performance out of the Digital Vision Collection!

We recommend the following system configurations:

Macintosh® Configuration
Macintosh® IIci or faster. 16MB of RAM or greater. 100MB of free hard disk space. System 7.0 or later. Dual speed or faster CD-ROM drive. 24-bit color monitor.

PC Configuration
486-compatible or better. 12MB of RAM or greater. 100MB of free hard disk space. Microsoft® Windows™ 3.0 or later. High resolution SVGA graphics card. 1MB or greater of Video RAM.

So what are you waiting for? Give us a call!
It's time for you to get the images you've been searching for and to experience Digital Vision, the fresh alternative in digital visual content!

If you are a photographer interested in submitting images please send them to DigitalVision.

License Agreement

Image Usage and Licensing

Our license program is simple and straightforward!

The Digital Vision Browser CD-ROM
You can comp and preview all the low resolution images you want, but you just can't use these images in any final projects including website, on-line or multimedia projects! (Note: The same restrictions apply for preview/low resolution images you download from our website.) So what can you do with the 10 bonus high resolution images included on the Browser? Go for it! You can use them in any final projects, just make sure that you follow the Basic License guidelines listed below.

Digital Vision Basic License
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Credits

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Digitronix, Leeds England
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All scans were created on a Crosfield Magnascan 646 drum scanner.

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